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I am a champion for children

Reaching more children, together

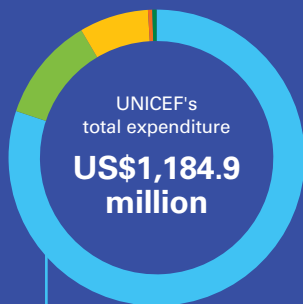
In 2018, UNICEF achieved significant results for millions of children in Malaysia and around the world. We are happy to share these results with you in this Annual Review, as we could not have done it without your support. But we are determined to do more, and we hope you will be with us every step of the way.

Thank you for your continuous support.

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FINANCES

Sustaining Resources for Children



- 80.1% Direct programme expenses
- 11.4% Development effectiveness
- 7.6% Management
- 0.5% Special purpose
- 0.5% United Nations Development Cooperation

Programme expenses by Focus Area: **US\$949 million**

Health and Nutrition	US\$352.8 million
Child Protection	US\$172.2 million
Water, Sanitation and Hygiene (WASH)	US\$171.4 million
Education	US\$149.7 million
Child Rights and Social Inclusion	US\$102.9 million

Source:
UNICEF Regular Resources Report 2018, pg 8 and pg 19

“Every bit you give makes a big difference.”

3

Life-Changing Supplies for Children

In 2018, UNICEF procured more than \$3.486 billion worth of goods and services for children in 150 countries and areas.

Pharmaceuticals



\$124 million

Nutrition Supplies



\$183.9 million

Water & Sanitation Supplies



\$117.3 million

Medical Supplies and Equipment



\$106 million

Vaccines / Biologicals



\$1.453 billion

Cold Chain Equipment



\$77.9 million

Bed Nets



\$25.9 million

Education Supplies

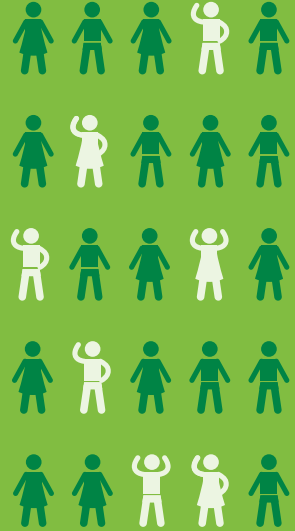


\$57.4 million

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CHILD RIGHTS ADVOCACY

Establishing an Independent Children's Commissioner



UNICEF called on the Government to appoint a Children's Commissioner as an independent advisor to monitor the rights and well-being of children and promote their best interests in law and policy. The Government agreed on the importance of an independent Children's Commissioner under Suruhanjaya Hak Asasi Manusia Malaysia (SUHAKAM / Human Rights Commission of Malaysia) that is answerable to the Parliament and the public.

“Thank you for putting your trust in us.”



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CHILD RIGHTS ADVOCACY

Lifting Reservations Against the CRC, CEDAW & CRPD

UNICEF conducted research to explore the possibilities and implications of withdrawing the remaining reservations to some international conventions, including the Convention on the Rights of the Child (CRC), the most widely ratified international human rights treaty in history.

6

CHILD PROTECTION

Legalising Child Marriage to 18 across Jurisdictions



UNICEF capitalised on the issue on child marriage when the media seized on the unlawful marriage between an 11-year-old girl and a 41-year-old man in June 2018. UNICEF published a report on child marriage, created awareness and gathered youth's opinions through the U-Report survey.

The Prime Minister issued a directive to set the legal minimum age for marriage at 18 years without exception, including civil, Islamic and native customary law marriages.

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CHILD PROTECTION

Passing Social Workers Bill

Since 2010, UNICEF has advocated for the passing of the Social Workers Bill and has worked closely with the Ministry of Women, Family and Community Development (MWFCD) on several initiatives to enhance the competencies of social workers, and to professionalise social work service.



From the first draft of the bill to its final review by the Parliament, UNICEF provided technical and financial assistance on enhancing professional social work practice.

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Access to Quality Education for ALL



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UNICEF generates evidence-based knowledge through its Out-of-School Children Initiative (OOSCI) study. The Government introduced the zero-reject policy, opening access to education for undocumented and stateless children. UNICEF is also working with the Government in designing strategic and scalable programmes, such as a pilot on 21st century skills for marginalised youths.

With this, UNICEF has influenced policy changes in education for non-citizens, children with disabilities and indigenous children.



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HEALTH & NUTRITION

9 Advocate on Sugar-Sweetened Beverages (SSB) Tax

Riding on the momentum with the national spotlight received from the 'Children Without' study, UNICEF leveraged on the opportunity by advocating for taxes on sugary drinks that will make both children and the national budget healthier. UNICEF is advocating to increase the bar of the SSB tax to 20% per litre, instead of the current 40 sen announced at the National Budget 2019 meeting.

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Social Protection Floor for Children

UNICEF recommended an overarching social protection floor that is child-sensitive, targeting the immediate issues of universal child care allowance, nutrition and maternal leave, taxes on SSBs, safe social spaces for school-aged children and revisiting poverty indicators. UNICEF is engaging with the Malaysia Economic Association (MEA), Ministry of Finance (MOF) and Ministry of Women, Family and Community Development (MWFCD) to discuss holistic reforms to BR1M.



Lisa Surihani, UNICEF Malaysia's National Ambassador and Choi Siwon, UNICEF Korea's National representative took a stand against bullying in school with UNICEF Malaysia via the #StandTogether campaign. In 2018, over 8,000 members of the public registered to support the campaign, including 25 members of Parliament.

This movement has inspired some schools and NGOs in Indonesia, Singapore, Thailand and the Philippines to independently organise their own #StandTogether Kindness Week projects.

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Kindness Week

8,000

Public members



25

Parliament members



12

EMERGENCY Sulawesi, Indonesia

On 28 September 2018, a 7.4 magnitude earthquake struck Indonesia, triggering a tsunami. Over 1,500 schools were damaged, leaving approximately 184,000 students nowhere to study. UNICEF was the first UN agency to reach affected populations with essential emergency supplies, such as 10,500 child psychosocial packages of clothing, toys and hygiene kits. Over 500 children received nutritional support and 4,500 children have benefitted from child-friendly spaces.



UNICEF was the first UN agency to reach affected populations with essential emergency supplies.

10,500 

children supplied clothing, toys and hygiene kits

500 

children received nutritional support

4,500 

children benefitted from child-friendly spaces



13

WASH Afghanistan

The most effective ways to save children's lives include teaching them proper hygiene and guaranteeing them clean drinking water and adequate sanitation. UNICEF continuously works with the Ministry of Education to bring water, provide separate toilets for boys and girls, and set up menstrual hygiene facilities and handwashing stations for schools in Afghanistan. More than 65 per cent of Afghans have clean drinking water – a marked progress from a decade ago when drinking water reached only 20 per cent of people.

DONATE NOW

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CRC30 YEARS
CONVENTION ON THE
RIGHTS OF THE CHILD